

SURVEYING A COMMUNITY

Today, Amanfrom community, a Nestlé cocoa farmer community in Eastern Region. My team gathering around the car and discussing with the head of the community and with Nestlé local supplier. The objective is to agree on a rough mapping of the community and to identify key elements for conducting our survey: water points, schools, number of households and geographic repartition. The community is then divided in equal segments within which the survey is then conducted following agreed sampling and random survey technics.



The kids want to participate to the conversation!



Next to the car, farmers are drying their cocoa.