

CONDUCTING A HOUSEHOLD SURVEY



Left, Moses Aboagye, 48 years old, is called “father” by the rest of my younger team. After the introduction with the King of the community and the mapping exercise, he starts looking for households to survey. To check if there is presence he says “Agoo! Agoo! “(*is there anyone here?*). In this house, there is a mother with 2 young kids, she is busy washing her cocoa work uniform. She replies “Amee!” (*yes, come in!*). Moses introduces

himself: “I am from The Ghana Red Cross and I would like to interview you on water and sanitation. Do you agree to participate in this survey?” “Yes,



you are welcome, let me give you a seat.”

“Thank you for accepting.”



We all seat. The interview can start. It will last 20 to 25 minutes. Moses uses a GPS for precisely locating the surveyed household and an electronic tablet for

registering the input. Upon completion, the questionnaire is sent immediately to a centralised database, allowing for future analysis in view of designing the required plan of action.

